



AsiaNetworks China Dental Expo & The First Taste of China Tour

June 11-June 18, 2009

What does China have to do in your future?

A lot! If your business is feeling intense competition from low cost Chinese manufacturers, or if you'd like to explore opportunities in outsourcing to China, or if you'd like to crack open the Chinese market of 1.3 billion customers, or you simply want to see what opportunities are there among the burgeoning Chinese middle-class, then join our tour to find out!



About China Dental Expo & The First Taste of China Tour

This is a special tour designed for American dental labs, dentists, or business owners in related fields. In this tour, you will visit **the three most affluent cities in China**, and attend the 2009 China International Dental Equipment & Affiliated Facilities Exhibition in Beijing. You will see **the largest dental trade show in China** and **tour a dental lab** that's already exporting to other countries. You will explore ancient and modern



China in a whirlwind of memorable cities including Shanghai, Suzhou, Shenzhen, and Beijing in a **combination of business and leisure** itinerary. In about a week, you will have a good idea about China and how to do business with the Chinese.

This tour is an in-depth study tour led by experienced China experts. It's not simply a sight-seeing tour offered by many travel agencies. **In a nutshell, it's a "China workshop" delivered in the field.** It's expertly designed to

introduce you to the business environment in general and the dental industry in specific in China while traveling. You will **learn and experience first-hand about the Chinese economy, culture, markets, and business trends** through sight seeing, culture events, and factory visits. We will have discussion forums facilitated by our Asian expert consultants on the spot and over a few authentic Chinese gourmet meals. This tour is not just rich in information but also fun and enjoyable. We want to offer you a **best quality, hassle-free, and authentic China experience**. In short, this program offers you the following features:

Unique Values:

- ✦ Sampling the best of China in a week
- ✦ Learning about China through included reading materials, field visits, and discussion forums
- ✦ Free doing business in China consultation
- ✦ Networking with like-minded owners, dentists, and executives

High Quality & Hassle-Free:

- ✦ All 4 or 5 star luxurious accommodations included.
- ✦ Authentic, memorable Chinese gourmet meals (no cheap group tour restaurants).
- ✦ No rush and exhausting itinerary.
- ✦ No compulsory shopping.
- ✦ Complimentary foot massages included!
- ✦ All inclusive (even tips) tour; no extra charges whatsoever.



Pre and Post-Tour Activities

- Reading materials about China provided after registration
- Online discussion forum for participants before and after the trip
- Online pre-departure orientation conducted one month before departure
- Continual support and Q&As after the tour

Tour Itinerary Highlights

6/11 Day 1/2: Departing from San Francisco/Los Angeles or other U.S. cities

6/12 Day 2: Beijing
Arrival mid afternoon, welcome reception, Imperial dinner

6/13 Day 3: Beijing
Activities: Sino-Dental Trade Show, Summer Palace
Highlights: Northern Chinese cuisine



6/14 Day 4: Beijing
Activities: The Forbidden City, Tiananmen Square, the Great Wall

Highlights: lunch at the Great Wall, Peking duck dinner, foot massage

6/15 Day 5: Beijing/Suzhou
Activities: Traditional Chinese garden tour, Water Village
Highlights: First class sleeper train to Suzhou, gondola tour in the Venice of the Orient

6/16 Day 6: Shanghai
Activities: The Bund
Highlights: Shanghai cruise

6/17 Day 7: Shenzhen
Highlights: Dental lab visit, shopping

6/18 Day 8:
Departure from Shenzhen to Hong Kong International Airport at noon. Arriving SFO/LAX on the same day.



Cost & Application

This tour departs on June 11 and returns on June 18. In addition to the tour itself, it also includes a pre-departure orientation and pre-trip reading materials on some business practice and culture of China. A briefing session for trip itinerary and travel tips will be scheduled one month before departure. There will also be a debriefing session in the end of the tour.

The program costs quoted are land only, which includes travel insurance, luxurious 4 or 5 star hotel accommodations (double occupancy), education materials, all meals, all transportation, all admissions, and tips and gratuities. NO extra fees for listed activities and absolutely no compulsory shopping during the trip. Participants pay their own flight to China, which can be arranged by our travel agent. Chinese visa and single room upgrade can be arranged at extra costs. A senior business consultant will accompany and facilitate the tour to provide business consultation free of charge throughout the trip.

Tour price: \$1,990 per person plus air ticket.
Single room: Add \$390. China Visa: Add \$150.
Business class upgrade: available at additional cost.
Other city departure: please ask.

**Act now! Register before
March 31 to save \$100 and
receive a FREE gift!**



Deposit: A refundable deposit of \$500 is required at time of application. Registrations are taken now until 30 days before departure or when the space is filled. There are only limited spots for this specially designed business tour. We accept online application at our website:
www.theasiannetworks.com

Who should sign up?

Anyone who wants to escape from the bench and breathe some fresh air should sign up! Dental lab owners, dentists, dental equipment manufacturers and suppliers, or any business owners and executives related to the dental industry are welcome. First time China visitors and small business owner will find this workshop/tour beneficial in understanding China and formulating their "China strategy." Participants will quickly learn about China and doing business with the Chinese through this first-hand experience tour. The primary focus of the tour is business although we do balance such serious activities with sightseeing, fine local dining, entertainment, and fun-filled culture activities. This tour is not recommended for people younger than 16.

About AsiaNetworks

AsiaNetworks provides premium consulting and outsourcing services to help small and medium-sized companies succeed in what they do. Our Asian experts have years of experience helping our clients sell their products, expand into new

markets, find joint venture partners, outsource manufacturing activities, and acquire new businesses.

AsiaNetworks helps American dental labs grow by outsourcing to China. We help you evaluate your business potentials and grow your sales without additional personnel and equipment costs. Our labs in China are ISO certified, FDA registered, and in full compliance with fair labor law practices. We use only FDA approved materials.

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